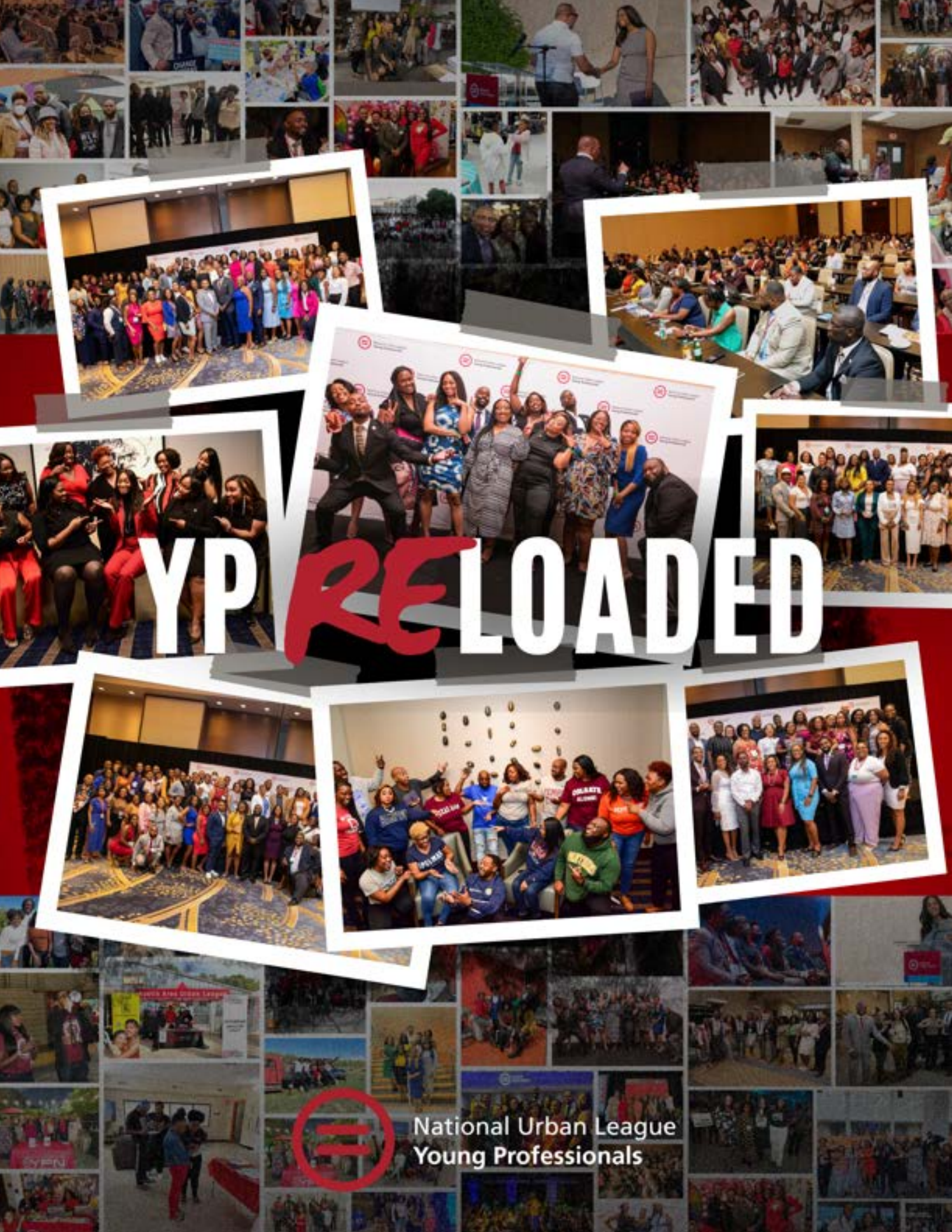

YP RELOADED
National Urban League
Young Professionals

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OUR HISTORY

IN THE 1980s and 1990s, several Urban League affiliates recognized the need to prepare a new generation of young leaders to take the mantle of leadership of the Civil Rights Movement. Young African American men and women in their 20s and 30s were invited to participate in and take an active leadership role in their local affiliate Urban League programs and activities.

These new professional auxiliary groups began to operate as programs of affiliates in:

DETROIT, MI
The Blue Monday Network

CHICAGO, IL
The Metropolitan Board

PHILADELPHIA, PA
Philadelphia Urban League Young Professionals

WASHINGTON, DC
The Thursday Network

These auxiliary groups actively supported the Urban League movement by educating other young professionals about the movement, recruiting new members, furnishing young volunteers, sponsoring educational initiatives like youth mentoring and tutoring programs, coordinating fund-raisers for scholarships and for the financial support of the affiliate, and delivering personal and professional development and networking opportunities to young professionals in their local communities.

As these auxiliaries began to grow, the Affiliate leadership took note of their success and began to ponder the power of a national movement of young professionals across the country. Simultaneously, Hugh Price, then President and CEO of the National Urban League, realized the need to make this potential national movement into a reality. He held a historic "Young Professionals Dialogue Session" with over 200 young professionals in the New York area in April of 1998. This dialogue session, in addition to a white paper submitted by Marcus Mitchell, ignited the spark that led to the formation of a working group, tasked with establishing the framework and foundation for the National Urban League Young Professionals. Under the direction of Annelle Lewis, Senior Vice President of Affiliate Development and Programs, the working group again convened in New York in September of 1998. Led by Marcus Mitchell (Philadelphia, PA), the working group consisted of:

- B. Michael Young (Washington, DC)
- Brian Anderson (Boston, MA)
- Chontell Macon (Providence, RI)
- Felecia Carrington (Houston, TX)
- Jennifer Braxton (Philadelphia, PA)
- Karla Ballard (Wilmington, DE)
- Kevin Hooks (Los Angeles, CA)
- Kim Beason (Milwaukee, WI)
- Melinda Emerson (Philadelphia, PA)
- Rhonda Utley-Herring (Trenton, NJ)
- Shawn Barney (New Orleans, LA)
- Toi Anderson-Bennett (New York, NY)
- Tyra Metoyer (Houston, TX)
- Vernice Black (Philadelphia, PA)

They met on several occasions throughout the year to develop the foundation and structure of the implementation of the organization.

The National Urban League Young Professionals (NULYP) was unveiled at the 1999 National Urban League Annual Conference in Houston, TX. Marcus Mitchell assumed the role President and under his leadership the organization began to define itself and to carve out its role in the National Urban League movement. The leadership team met regularly to refine the structure of the organization as well as to develop its first draft of by-laws. Soon thereafter a special election was held to fill the open positions on the newly established NULYP executive board.

President



Shalondon Hollingshed

"The truly great leaders whom I have encountered, recognized early and often that they could not do whatever they attempted to do—introduce a new product, merge a new company into their existing operations, galvanize public opinion to support an initiative, or successfully grab market share from a top competitor– without the buy-in, support, talents, and contributions of countless others"

— Marc H. Morial, President & CEO, National Urban League

Greetings YP Family,

I am so thankful for the awesome leaders I serve with on the national Executive Leadership Team and for every leader and member in each local chapter who work to push the Urban League agenda of economic empowerment forward. Each year, our leaders give their time, talent and treasure to support the work of the Urban League and our communities are better because of your service.

At the beginning of the 2022 year, we presented our term vision to create a top-tier leadership development experience for members through service, advocacy, philanthropy and professional growth. With that vision came wildly important goals and lead measures designed to ensure we created real impact in our communities while providing training and development to our members all across the country. Our leaders in the movement have done an awesome job. We have served thousands and impacted millions. Our work is developing the leaders of today and tomorrow, and our voices have been heard on the streets of our community and at the tables of our nation's leaders. There is still much more work to be done and I am honored to be on this journey alongside each of you.

— Shalondan Hollingshed



President Hollingshed was honored to represent the movement alongside President/CEO Marc Morial at special invitation of the of The Vice President of the United States of America, Kamala Harris.

Throughout the year, National Urban League and its auxiliary movement boldly joined forces to reach over 1 million people via canvassing, text/phone banking and rallies for the 2022 general and run-off election.

Top Speaking Engagements

- VPOTUS Coalition Round Table
- For The Movement Podcast
- Justice Now Channel
- NAN Conference
- Black Millennials for Flint
- BeastCon
- Reclaim The Vote Rally
- Legislative Policy Conference

Executive Vice President



Kendra Brim

"You don't make progress by standing on the sidelines, whimpering and complaining. You make progress by implementing ideas."

– Shirley Chisholm, Politician;
First African-American Presidential Nominee





In 2022, the focus of the organization was to support Young Professional (YP) Chapters in developing agility during times of disruption and implementing effective leadership strategies. The year saw a return to in-person events and activations, both at the chapter level and national level, which brought excitement and engagement.

To help leaders navigate the changing climate and respond to the implications of the post-COVID era, the organization provided necessary tools and resources. The Executive Leadership Team (ELT) collaborated with national chairs to ensure timely delivery of programming, enabling chapters to plan and execute local initiatives effectively. Emphasizing transparency, the organization maintained clear communication about tasks and goals to foster accountability among National YP leaders.

Notable accomplishments and highlights from the year include:

1. *Representation at the Urban League of Greater San Francisco Gala Weekend:* The National Urban League Young Professionals had the opportunity to participate in the Gala Weekend, which helped strengthen relationships with chapters that had not traditionally been part of the YP movement. This outreach and connection-building were crucial for expanding the movement's impact.

2. *Visits Across the Movement:* The organization actively engaged with various events and conferences, such as the National Urban League State of Black America in Atlanta, GA, Beastcon, the Greater San Francisco Young Professionals Gala Weekend, and the National Urban League Equal Opportunity Dinner. These visits allowed for networking, sharing best practices, and fostering collaboration with other stakeholders and organizations within the urban community.

Overall, the organization successfully supported YP Chapters in adapting to change, implementing leadership strategies, and building relationships with previously untapped chapters. The involvement in key events and conferences further expanded the organization's reach and influence within the urban community.

SERVICE & IMPACT

BY THE NUMBERS



76%
Female Identifying



24%
Male Identifying



55,000+
people served



1,000+
Young Professional
Conference Participants



81%
Allocated to
Local Chapter Service



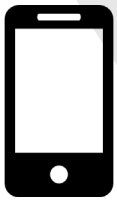
$160K
Funding Allocated
to Local Chapters



7,000+
YPs Trained



27,579
Total Followers



21K
Total Digital
Engagements



2,386
New Followers



8
National
Partnerships



800
Slack Users

JOIN WEEK



The theme of "YP Reloaded" was well suited for Join Week 2022 as it brought a sense of revitalization to the movement. This membership recruitment campaign served as a bounce back for local chapters of NULYP following the challenges of the pandemic. The resilience and determination of these chapters were evident as they organized a series of captivating in-person events. As a result, there was a significant increase in membership and a surge of interest in the impactful work of the movement.

The collective efforts of the participating chapters led to a total membership increase of 13.7% during the week-long initiative. This growth in membership reflects the appeal and impact of NULYP in attracting young professionals who are passionate about making a difference in their communities.

With Join Week 2022 serving as a catalyst for revitalization, NULYP moved strategically to continue its momentum in engaging and empowering young professionals across the nation. The increased membership participation and recruitment efforts illustrate a bright future that steers towards growing the influence and relevance of NULYP as an organization and a movement for positive change.

YP RELOADED

41
Chapters Executed

13.7%
Total Membership Growth

150+
Total Chapter Activations/Events

87%
First-Time Membership

VOTECOMING

Votecoming created a new opportunity within the organization establishing a partnership between our national and local Advocacy and Membership committees. This campaigned, fashioned after the HBCU experience, was designed to engage young professionals in the movement and to create a pipeline for membership and service on college campuses across the county. With a focus on registering voters and getting young people to the ballot, this initiative builds awareness around the advocacy work NULYP chapters do across the country.

The Votecoming Initiative 2022 witnessed several accomplishments. Across the country, NULYP chapters successfully hosted a variety of events centered around voter registration and engagement. These events targeted diverse populations, including college students, transplants and young professionals of all industries. By partnering with local colleges, hosting tabling events, attending homecoming events, and organizing candidate forums, the chapters effectively connected with individuals and sparked conversations about the importance of voting.

The impact of these efforts was evident in the metrics collected during Votecoming. Local chapters reported an increase in their membership numbers, with many new members joining during or shortly after the initiative. The accomplishments of the local chapters during the Votecoming Initiative 2022 exemplify our organization's commitment to empowering young professionals and promoting civic participation. These successes highlight the vital role NULYP chapters play in raising awareness about the advocacy work of the National Urban League and inspiring positive change within their communities.





1,000+
Total Engagements

NATIONAL DAY OF SERVICE



As society emerges from the challenges of the pandemic, the focus should not be on returning to normal, but rather on striving for a "return to better." By leveraging the lessons learned during the past two years, we can co-create a more equitable and innovative society. The National Urban League Young Professionals (NULYP) recognizes this opportunity and dedicated the 2022 National Day of Service to empower the next generation in STEAM. Through partnerships with relevant organizations in STEAM, STEM, arts, tech, and mentoring, NULYP aims to bridge the divide between minorities and the tech industry, promote mentoring at all levels, and explore new trends in STEAM education and career paths.



In the rapidly evolving tech industry, empowering youth to become leaders in these fields is essential for building a more inclusive and dynamic workforce. By expanding their knowledge in science, technology, engineering, mathematics, and the arts, students are equipped with a diverse skill set that opens up a wide range of career opportunities. This initiative not only equips young individuals with the skills necessary for future success but also fosters a more inclusive and innovative society. As we reimagine life after the pandemic, investing in STEAM education and addressing the underrepresentation of minorities in tech will drive progress and create a brighter future for all. Our National Day of Service contributes to the development of a diverse tech pipeline.

AvalonBay COMMUNITIES



$42K+
Total In Sponsorships

950+
Youth Participants

NATIONAL DAY OF EMPOWERMENT

NULYP chapters have embraced the opportunity to host gatherings that focus on real estate as a means to build wealth. In the post-pandemic United States, with declining home prices and student loan forgiveness programs, the timing couldn't be better for NULYP members to explore opportunities in real estate.

The Urban League of Louisiana Young Professionals - Greater New Orleans recently organized the "Money Moves Baton Rouge" series, attracting 750 participants. This two-part event aimed to educate attendees on strategies for first-time homeownership, real estate investing, and commercial properties. The success of the series demonstrated the chapter's commitment to financial education and empowerment.







In another remarkable endeavor, the Urban League of Broward County Young Professionals Network raised an impressive $40,000 through the "Minority Business Expo & Pitch Competition." This event not only showcased and supported minority-owned businesses but also emphasized entrepreneurship as a means of wealth creation. The chapter's efforts to foster collaboration and networking between aspiring entrepreneurs and established professionals contributed to the growth of the local business community.

Through these initiatives, NULYP chapters are making a tangible impact on their communities by equipping young professionals with the knowledge and resources to navigate the real estate market and build wealth. By fostering financial wellness and empowering individuals, NULYP is driving economic development and creating opportunities for long-term success in the post-pandemic era.

$53K+
Total In Sponsorships

1500+
Total Participants

NUL CONFERENCE

Hosted during the National Urban League Conference, the YP LEAD Summit is a one-of-a-kind event at the intersection of professional development and community action.

Occurring over the course of three days, this summit is designed to empower young people to create positive change within their communities by connecting them with business leaders, policymakers, and, most importantly, each other.

Led by the National Urban League Young Professionals, expect engaging plenaries, reputable experts, insightful training, exclusive networking, and social events – all geared towards equipping young leaders of the National Urban League Movement.







1000+
Young Professionals
Attended Conference
(VIRTUAL AND IN PERSON)

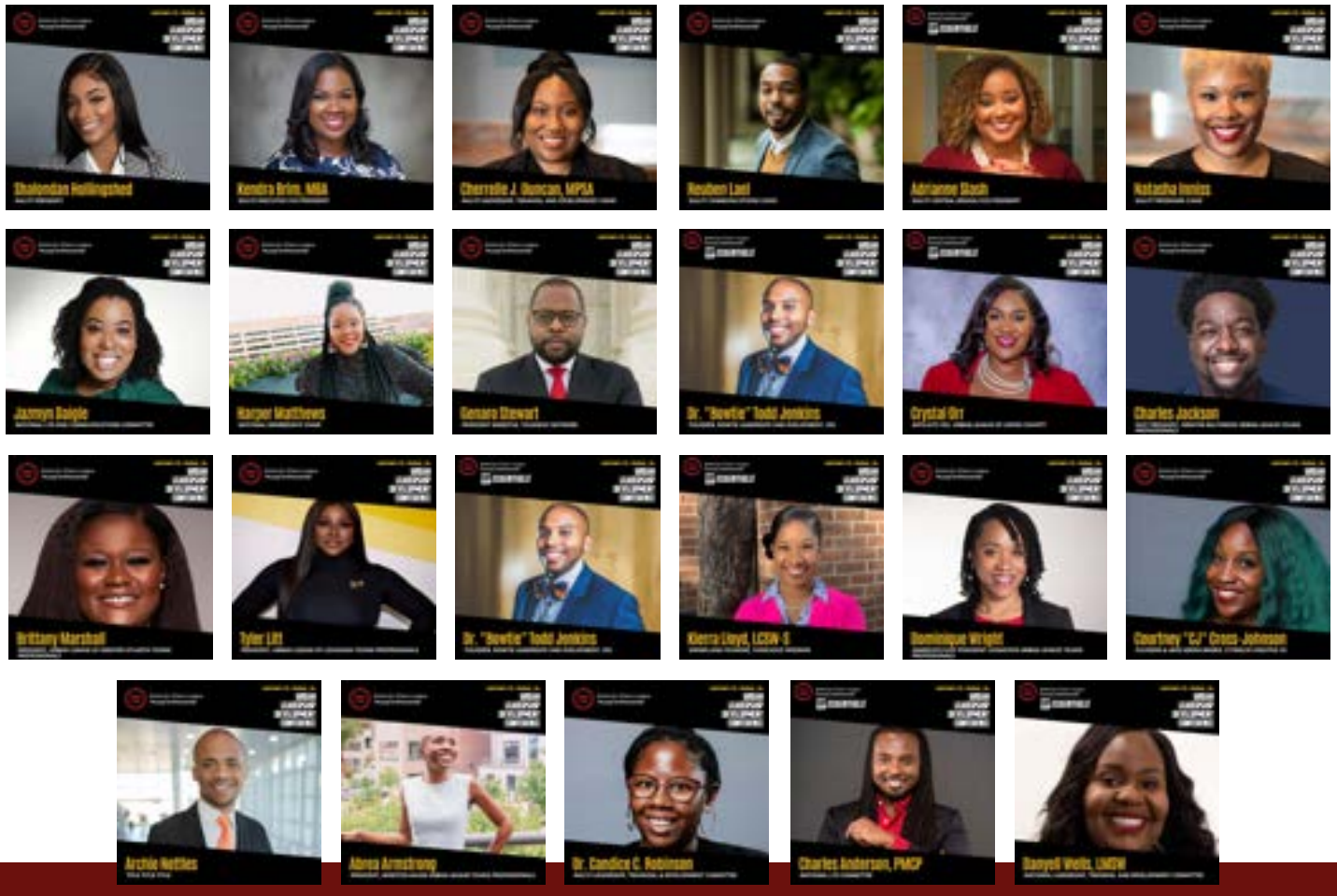


National Urban League

WHITNEY M. YOUNG, JR.

URBAN LEADERSHIP DEVELOPMENT CONFERENCE

The Whitney M. Young Jr. Conference was hosted digitally to engaged new leaders by providing them with essential tools and resources to guide their work within the organization. The conference focused on aligning chapter efforts with the pillars and goals of the National Urban League. Attendees of the conference were equipped with valuable resources to support their leadership roles. These resources included a pitch kit for chapter presidents, a guide for compiling metrics, an emotional toolbox, power maps, hot sheets, and a list of digital resources. These materials served as practical aids for young professionals to effectively lead their chapters and contribute to the overarching goals of NULYP. By engaging new leaders and providing them with the necessary tools and knowledge, the Whitney M. Young Conference empowered young professionals to make meaningful contributions within the organization. Through a focus on leadership development, goal alignment, and strategic planning, NULYP is building a strong leadership pipeline and ensuring the continued success and impact of the organization.



495
Conference Views

23.75%
Engagement Growth

NATIONAL PARTNERS

DIAGEO

Our partnership with Diageo's Skills for Life Program offered a curated selection of 5 e-learning modules designed to provide equal access to business and hospitality skills and resources to increase participants' employability. As Young Professionals completed digital courses on hospitality, cocktail knowledge, bar etiquette, and safe alcohol consumption, we reached our collective goal in the number of completions assigned by the sponsor. The top 10 chapters to complete the program were rewarded with the ultimate YP 2022 NUL annual conference package, a coveted opportunity to further their professional growth. This groundbreaking collaboration not only provided valuable learning opportunities but allowed NULYP to expose more members to the National Urban League network.

KIMPTON®

HOTELS & RESTAURANTS

Kimpton Hotels launched its partnership with NULYP by partying with a purpose at its Kimpton's Off the Record immersive live concert series. Kimpton offered NULYP members exclusive access to intimate events across the country for FREE and hosted VIP pre-parties for networking. This year, the series features a lineup of incredible Black artists with 100% of ticket proceeds benefiting our partners at The National Urban League. Additionally, NULYP secured a 15% discount at select Kimpton properties until December 2022.

WE YPFIT OUTSIDE

Walmart | Create SPARKS

The YPFit We Outside challenge sponsored by Walmart was an opportunity for chapters to engage members to compete in earning the most steps across the country. The challenge took place June 12–July 2, 2022 and NULYP members nationwide across the country seized the opportunity to get active together. YPFit is an initiative started during the 2016-2017 term and encourages healthy living for NULYP members and our communities. With an understanding of the connection of mind, body, and spirit, the programs committee produced YPFit initiatives to encourage complete wellness for our members.



CHASE

The Chase Homebuyer Workshop series served as an invaluable resource for NULYP members and the local community. Hosted by Greater Atlanta Urban League Young Professionals, Houston Area Urban League Young Professionals, Los Angeles Urban League Young Professionals, and Metropolitan Board of the Chicago Urban League, these workshops provided a great opportunity to support young professionals and the movements mission to establish and build wealth within our community. The workshops featured expert speakers, knowledgeable about the local real estate market who shared insights on topics such as mortgage options, credit management, budgeting, and understanding the real estate market. The interactive sessions facilitated meaningful discussions, addressing common concerns and dispelling misconceptions, ultimately empowering NULYP members with the confidence and information needed to make informed decisions regarding homeownership.

ONE AMERICA UNITED

The One American United Program (One America) is a national grassroots initiative for young professionals (ages 22–40) interested in working alongside partners to combat hate and extremism in the United States. Five NULYP Young professionals joined the 2022 One America Program cohort at the LULAC's National Convention in Puerto Rico to tackle the most recent extremist trends and complex challenges affecting the coalition's diverse populations.

YP Institute: K-12 Initiative



Recognizing the significant influence of the National Urban League and NULYP on local, regional, and national levels, EdChoice acknowledges the importance of their efforts in promoting educational equity, opportunity, and excellence. EdChoice aims to support the NULYP's endeavors by providing a grant to foster meaningful engagement among its members in discussions surrounding access to high-quality, high-performing schools in their respective communities. This collaboration seeks to amplify the impact of NULYP's advocacy and advance the cause of educational equity for all.

The YP Institute's K-12 Initiative emerged as a transformative program, empowering young professionals within the National Urban League Young Professionals (NULYP) to become effective leaders dedicated to the betterment of society. Over the course of eight months, participants underwent rigorous training and immersed themselves in community education, acquiring the skills and knowledge necessary for impactful leadership. The inaugural cohort of the YP Institute in 2022 focused on addressing challenges and opportunities in K-12 education.

Tiffany Nicole Howell
Tyler Litt
Keona Owens
Ciera Marie Young
Danielle J Clark
Ann-Marie Herod
Markia Yvette Bordeaux
Anette Nadine Bowser
Rhianna Scyster
Ayanna Rashida Cummings
Mark Louis Glasgow
Reginald Ballard
Marvin Smith II
JerJuan Green
Crystal D. Jordan
DeAngelo Blanchard
Kenya Townsend
Shawnae Montagueo
Evelyn Owhor
Monique Renee Fletcher

REGIONAL HIGHLIGHTS

CENTRAL REGION



Adrianne Slash

"We're putting in the work today, that will make room for tomorrow's opportunity."
– Adrianne Slash

SUPPORT LEADS:
Kurt Rose
Shauntée Randel

The Central Region of NULYP has been actively focused on building a strong foundation for regional activations, establishing new chapters, and strengthening partnerships to make a greater impact in communities. In 2022, the region achieved significant accomplishments through collaboration and advocacy, leading to earned media coverage and direct service to program participants.

Key Achievements

1. Views from the C-Suite: The region launched "Views from the C-Suite," a series of fireside interviews featuring C-Suite executives from the central region. Hosted by local chapter presidents, this initiative provided valuable insights and perspectives, generating measurable engagement metrics.

2. Chapter Charters: The Central Region successfully chartered three new chapters, expanding its reach and impact. The Loraine County Urban League Young Professionals, Greater Warren Youngstown Urban League Young Professionals, and Urban League of Northwest Indiana Urban League Young Professionals have joined the NULYP network, bringing fresh energy and diverse perspectives.

Moving forward, the Central Region remains committed to fostering collaboration, building infrastructure, and strengthening partnerships to further enhance the region's presence and effectiveness in serving communities.

Chapter Highlights

AKRON
Members of Akron Urban League Young Professionals were recognized in their community for their contributions. President Curtis Minter, Jr. was awarded 30 For the Future by Greater Akron Chamber of Commerce and Vice President Shaleeta Smith was the recipient of the 2021 ATHENA Young Professional Award.

COLUMBUS
Columbus Urban League Young Professionals has been hard at work all year long despite still being in the midst of a global pandemic. In the early part of the year, they hosted a COVID-19 vaccine panel with local health professionals to help our members make an informed decision and get all of their questions answered regarding the COVID-19 vaccine. They also hosted their annual Adult Flashlight Easter Egg Hunt where we gave away various prizes including a two-night travel accommodation. Lastly, CULYP hosted a Summer Join Week which resulted in 20 new members. as well as several membership renewals.



GREATER MADISON
The Urban League of Greater Madison Young Professionals chapter hosted several chapter and community programs such as: an exclusive training event focused on emotional intelligence and team building and a volunteer event with Second Harvest Foodbank of Southern Wisconsin where they were able to pack 420 food boxes to feed families in the Southeastern Wisconsin area.

METROPOLITAN BOARD
The Metropolitan Board of the Chicago Urban League welcomed a new leadership team of talented young professionals to lead the chapter (July 2022–Dec 2022). The chapter also hosted several chapter and community programs such as their 2nd Annual March for Us Juneteenth Event and a political salon discussing important current events in local and national politics.

NEBRASKA
Urban League of Nebraska Young Professionals has gradually been re-engaging members with in person events since August. The chapter has hosted elections and is looking forward to engaging new leadership team members.

ST. LOUIS
The Urban League Young Professionals of St. Louis welcomed a new leadership team of talented young professionals to lead the chapter. The chapter also hosted several chapter and community programs such as a Women's Health & Self Care event and a town hall event which focused on the topic of going back to school in a pandemic.

SOUTHWESTERN OHIO
Urban League Young Professionals of Greater Southwestern Ohio (ULYPGSO) had a great year of programming. To accommodate the pandemic they planned Coffee and Chats for general body meetings, which were hosted on Facebook or IG live. ULYPGSO also hosted a community blood drive, volunteered with their affiliate at their vaccination site, and handed out COVID care boxes to local salons and barbershops, continuing our commitment to community care and involvement.

THE EXCHANGE
The Exchange at the Indianapolis Urban League chapter hosted several chapter and community programs such as, "Politics and Pillars" focusing on the census and a "Back to School Drive Thru" event in partnership with their affiliate.

TWIN CITIES
Urban League Twin Cities Young Professionals chapter hosted several chapter and community programs focused on advocacy this year. The chapter participated in "Take Action Tuesday" focused on policing and The Crown Action. They text-banked with 40 people via zoom and sent over 500 text communications encouraging people to send letters to their Senators to pass The Crown Act and Justice and Policing Act. At the request of George Floyd's Family Foundation they hosted a table providing voter registration information and information about the vaccine.





EASTERN REGION



Jer'Mykeal McCoy

It is truly an honor and privilege to serve this amazing assembly of leaders.
–Jer'Mykeal McCoy

The Eastern Region of NULYP experienced a remarkable resurgence of passion and enthusiasm in 2022, overcoming the challenges posed by the COVID-19 pandemic.

A standout accomplishment was the success of BEastCon 2022, the first in-person NULYP conference since the pandemic. This highly anticipated event gathered 125 attendees, including BEast Presidents and members of the NULYP Executive Leadership Team. NULYP President Hollingshed delivered an inspiring keynote address, setting the stage for impactful discussions and networking opportunities. The conference served as a catalyst, igniting the Eastern Region's representation at the 2022 NUL Annual Conference in Washington, DC, hosted by Thursday Network.

The Eastern Region's accomplishments in 2022 are a testament to their resilience, determination, and commitment to empowering young professionals. Looking ahead, the region remains dedicated to fostering collaboration, growth, and impactful initiatives in the years to come.

Chapter Highlights

BALTIMORE
In Baltimore, the GBLA chapter partnered with The Student Success Leadership Council to host the Hacking Homeownership Seminar. This event attracted 32 college students and professors, providing them with valuable insights into the world of homeownership.

BUFFALO
Buffalo proudly hosted the largest Annual Black Restaurant Week to date, showcasing 58 participating businesses and promoting the importance of supporting Black-owned establishments.

ESSEX COUNTY
Essex County took a virtual approach by organizing the Multicultural and HBCU College Fair, which was attended by high school students in grades 9 to 11. This virtual fair offered a wealth of information about colleges and universities from around the country, empowering young minds with knowledge and opportunities.





HAMPTON ROADS
Hampton Roads hosted a successful Join Week, engaging the community and attracting 20 new members. The week concluded with a memorable Meet & Greet event at 1865 Brewing Co., the first Black-Owned brewery in Virginia, strengthening ties with the affiliate and Guild.

HARTFORD
Hartford emerged stronger than ever by relaunching with a full Executive Leadership Team. President Holmes and Vice President attended the NUL Conference for the first time, eager to connect with fellow young professionals and contribute to the larger NULYP movement.

HUDSON COUNTY
Hudson County experienced a successful leadership transition as President Fletcher navigated the challenges of leading through the COVID-19 pandemic. Their dedication and commitment ensured a seamless transition and continued progress for the chapter.

NEXT PHILADELPHIA
NExT Philadelphia stood out by hosting BEastCon 2022, the 3rd Annual NULYP Eastern Regional Conference. This landmark event marked the first in-person NULYP conference since the pandemic. With 125 attendees, including BEast Presidents and members of the Executive Leadership Team, the conference provided a platform for meaningful discussions, networking, and inspiration. NULYP President Holligshed delivered a powerful keynote address, setting the tone for a transformative event.



NEW YORK
New York stood out by hosting the 35th annual Historically Black Colleges and Universities (HBCU) Fair in collaboration with The Malcolm Bernard HBCU College Fair, Inc. This event, held at Denny Farrell Riverbank State Park, attracted over 7,000 attendees and provided invaluable opportunities for aspiring students. The chapter's exceptional contributions were recognized with the prestigious titles of the 2022 Maudine R. Cooper Eastern Chapter of Excellence and the Robert Ingram National Day of Service Award.

PITTSBURGH
Pittsburgh chapter made a significant impact through various initiatives. They assisted the affiliate's Thanksgiving Distribution, serving 900 families in need. Additionally, their partnership with Howard Hanna Mortgage Services & PNC Bank for National Day of Service events resulted in $5,000 grants awarded to first-time home buyers. President Ja'Lisa Brown, Vice President Erricka Hager, and PD Chair Calista Phair were honored by being named to Pittsburgh Courier's 2022 Fab 40U40 list.



RICHMOND
Richmond organized the Join Week: Remix, an engaging and inclusive event that drew 96 enthusiastic members. The chapter successfully achieved its fundraising goal, allowing 10 members to attend the NUL Conference, setting a chapter record. They also played a vital role in the reestablishment of the Urban League Greater Richmond affiliate, contributing to the growth and impact of the organization.

THURSDAY NETWORK
Thursday Network, as the host chapter for the 2022 NUL Annual Conference, left a lasting impact. They awarded $60,000 in college scholarships and grants to approximately 25 local high school seniors and college freshmen, supporting their educational aspirations. Thursday Network's dedication to excellence was recognized through prestigious accolades, including the Hugh B. Price National Chapter of Excellence Award, NULYP President of the Year awarded to Genaro Stewart, Excellence in Advocacy Award, and the Pivot Award.

UNION COUNTY
Union County marked a significant milestone with their 10th Anniversary Celebration event in Elizabeth, NJ. This special occasion reflected a decade of impactful work, community engagement, and growth for the chapter.

WILMINGTON
Wilmington's Join Week 2022 was filled with engaging, fun, and inspirational events. The week included a thought-provoking panel discussion featuring Delawarean speakers addressing local issues and presenting innovative solutions.





SOUTHERN REGION



TJ Green

"Service is the highest responsibility we shoulder as trusted Leaders to our community and future impact."
–Thurman Green III

SUPPORT LEADS:
Brenda Morrison
Elana R. Frazier

The Southern Region of NULYP has achieved significant accomplishments and demonstrated strong growth with 22 out of 24 established chapters actively contributing this past year.

The success of the region this year was proven by the success of the "YP Connect" 2022 Join Week event, which boasted a remarkable 70% attendance rate and received an overall rating of 9.3. This event provided an invaluable platform for young professionals to connect, network, and engage with one another.

Throughout the year, the Southern Region was well-represented, with 18 chapters attending National Conference, 3 chapters securing top 10 in the Diageo contest, and Arkansas YP Chapter emerging as the 2022 YP Fit Champions, highlighting their dedication to health and wellness initiatives within the region.





Additionally, the reactivation of the Birmingham and Chattanooga chapters signifies the region's ongoing efforts to strengthen its presence and engagement.

Looking ahead, the Southern Region is eagerly preparing for the 2023 Southern Region Conference, scheduled to be held in Atlanta from September 29 to October 1, 2023. This event will provide a valuable platform for collaboration, learning, and networking among young professionals from across the region.

Overall, the Southern Region of NULYP continues to thrive with its active and engaged chapters, impactful events, and commitment to empowering young professionals through professional development, community engagement and networking opportunities.

Chapter Highlights

ATLANTA
Urban League of Greater Atlanta Young Professionals held its 11th Annual Dream Catchers event honoring college-bound high school students and community leaders in metro-Atlanta. The chapter gave out $10,000 in scholarships to high school students. Additionally, the chapter supported numerous Get Out The Vote activations during the 2022 Mid-Term Election cycle.

LEXINGTON
The Lexington Urban League Young Professionals hosted a Gun Safety Forum with "Armed & Educated" providing an in depth class on the basics of gun usage as well as do's & don'ts. A few members continued on to receive their CCW license. Additionally, the chapter has hosted "First Friday" event to fellowship as a community supporting aa black-owned or minority-owned business each month.

ARKANSAS
The Urban League of the State of Arkansas, Inc. Young Professionals held its annual HBCU Care Package drive with support from Walmart as the champions of 2022 YP Fit. Through Walmart's support of roughly $3,000, they are able to provide care packages and meet the needs of students at four HBCUs (Philander Smith College, University of Arkansas-Pine Bluff, Shorter College and Arkansas Baptist College) and the University of Arkansas - Little Rock.

AUSTIN
Austin Area Urban League Young Professionals In September we had a Wealth Building Through real estate event that had a total of 35 attendees. Since then, we have had one member close on a home and another four members in the pipeline. We also had a VDR sign-up initiative in October in which we registered 10 VDRs.





BROWARD COUNTY
The Urban League of Broward County Young Professionals Network raised $10,000 for first egnergation college students participating in our affiliates college tour program though our Young Professionals Empowerment Scholarship Fund. The chapter continued its Black and Jewish alliance with their American Jewish Committee colleagues, hosting a mixer during Jewish Heritage month and Caribbean Heritage Month. In September in collaboration with the Jewish Federation of Broward County's Young Leaders Division, the chapter hosted past member, State Senator Shevrin Jones for a conversation around how Black and Jewish young professionals can build community with each other and work together among our causes.

GREATER COLUMBUS
The Urban League of Greater Columbus Young Professionals - Red Table Talk was created as an opportunity to bring awareness to our five pillars of service: workforce development, education, housing, health, and social justice. Urban League Of Greater Columbus Young Professionals was afforded the opportunity to sit at tables with community leaders and CEOs. They were able to share their life journey of the past, present and, future.



CENTRAL CAROLINAS

The Urban League of Central Carolinas Young Professionals (ULCCYP) hosted its inaugural one-day professional development conference, PROPEL, in September 2022 with over 125 young professionals from the Charlotte, NC area and raising over $10,000 in sponsorships and registrations. Speaker sessions included "Creating a startup for our entrepreneurs pathway", "Mastering Executive Presence" for our career chaser's pathway, and the art of networking with tangible info for everyone. Several sponsors signed on to support such as EY, UPS, Bank of America, AvidXchange, Ally, Atrium Health and Microsoft.

CENTRAL FLORIDA

The Central Florida Urban League Volunteered 12+ collective hours with local businesses and community partners during last summer's Blk Joy Festival. United more than 50 young professionals for a powerful networking experience during our quarterly mixer, hosted in collaboration with Lockheed Martin's Black Excellence Council. Raised $300 during our November GBM, which also was our first fundraiser!

COLUMBIA

Columbia Urban League Young Professionals was a sponsor of its Affiliate's EOD Dinner for the first time ever! The chapter partnered with Toastmasters International to provide effective communication and leadership skills as well as the NAACP Legal Defense Fund to provide voter education register voters, and encourage early voting and poll monitoring.

DALLAS

The Dallas Fort Worth Urban League Young professionals focused its programming for 2022 in advocacy and service. Remaining heavy involved in community service, voter education and engagement throughout the entire year. Led by President Sean Reed, the chapter hosted it annual YP On The Road election forum and Annual Voting Day Party. Each event continues to show rising engagement among young professionals in the city. In May, sister chapters in Austin and Houston traveled to Dallas for the annual Texas YP weekend; a highlighted event was the State of Black Dallas.

HOUSTON

The Houston Area Urban League Young Professionals hosted State of Young Houston: A Fireside Chat with Houston Mayor Sylvester Turner, and moderated by Harris County Attorney Christian Menfee. The discussion centered around Policy, Economics, Leadership Development and the future of Houston. Also partnered with their community partners for the annual Christmas community service event: Operation Love. Operation Love provides clothes, shoes, christmas toys, resources, food and health check-ups for children and families in Houston. Each year the event services hundreds of families and is one of the most empowering events of the year with our affiliate on voter registration and education initiatives in preparation for last year's vital midterm elections. items collected during Holiday Giveback with Whitney M Young Academy.



JACKSONVILLE
Jacksonville Urban League Young Professionals - Hosted a public forum for Sheriff candidates in a special election, gained local media news coverage (August). Established partnership with the oldest HBCU in Florida (Edward Waters University) and Jacksonville University Black Student Union (September). Collaboration with 4 other young professional groups locally to expand young professional voices and service (November). Increased social media following on Facebook by 3% (December). Spoke to over 30 CEOs and Executives about the future of Jacksonville and what part our organization will play (December).

MEMPHIS
Memphis Urban League Young Professionals successfully launched its Well LIT Podcast featuring local black health professionals addressing various health concerns specific to the African American community. The chapter partnered with its affiliate and local news station to create the "Clean up Crew" hosting biweekly clean up events throughout the city of Memphis to address blight. For National Day of Empowerment, MULYP partnered with local organizations to host a Coats for Kids Drive and Community Rally where over 150 coats were given away and families were provided resources to empower local residents to take back their community and build wealth through homeownership. The chapter was selected by the Memphis Grizzlies to be a part of their 901 Day celebration to share the mission of the movement, recruit members, and register local residents to vote.





MIDDLE TENNESSEE
Urban League Young Professionals of Middle Tennessee received a 3 year Community Grant in the amount of $30,000 from the General Insurance. The community grant will be used to help advance the work our chapter is doing related to education equity, workforce development, economic empowerment, and affordable housing.

NEW ORLEANS
The Urban League of Louisiana Young Professionals – Greater New Orleans held a successful annual affiliate give, GiveNOLA Day. In addition, we continued our ongoing partnership (going on 8 years) with The Guild, "On the Money Tuesday" series with five financial seminars hosted in 2022. In combination of supporting several affiliate events: Big Health Event, ULLA Empowerment & Policy Conference, Money Moves New Orleans, Money Moves Baton Rouge, and See Change Initiative, the chapter collaborated with nationwide events including State of the Union Watch Party, National Day of Empowerment Virtual Activation, and Salary Negotiations Series.

UPSTATE SOUTH CAROLINA
Urban League of the Upstate Young Professionals assisted with the Village Launch in their tent-clean up drive. We packed up the event in 45 minutes flat! We also hosted our Back To School: Community & Family Day. We were able to provide bookbags, school supplies and raffle prizes to thousands in the Upstate of South Carolina.

WINSTON SALEM
Winston Salem Urban League Young Professionals
In partnership with the Forsyth County Public Library, HUSTLE WS, Kaplan Early Learning and Girls on Fire, WSULYP hosted the first annual Lit Fair at the Boys & Girls Club of Winston-Salem. The event featured a book cafe, dream casting station, arts & crafts and a robotics station. The Lit Fair 2022 impacted over 125 kids, distributing over 350 books, and giving away 5 Chromebooks.

WESTERN REGION



Chanelle Brown

"Our people is our greatest assets and we're sowing the seeds into a region that continues to produce excellence and develop strong and bold leaders." – Chanelle Brown

The Western Region of NULYP has experienced a renaissance, characterized by high levels of young professional (YP) engagement, robust affiliate support, and record-breaking turnout at the 2022 NUL Conference. This year we witnessed remarkable accomplishments and monumental growth, positioning the region for continued excellence and impact.

Chapter Support - The Regional Vice President (RVP) embarked on a journey, traveling to 4 chapters for in-person trainings, meetings, and retreats, demonstrating dedicated support to each chapter. Additionally, virtual events provided a platform for engaging with and supporting all chapters, ensuring their success and growth.

Regional Events - The region's collaborative spirit and commitment to knowledge-sharing were exemplified through 4 regional meetings. These events, including Ballots and Bubbly (a civic engagement conversation), a Careers Presentation with the US Environmental Protection Agency (EPA), a Pre-Conference Meet-up, and an Executive Retreat, which laid the foundation for fruitful discussions, networking opportunities, and strategic planning. These meetings served as a catalyst for the region's growth and set the stage for transformative initiatives.

Diageo Contest - The Western Region's outstanding performance in the Diageo contest is a testament to its dedication and drive for excellence. Fifty percent of the region's participating chapters, including Denver (1st place winner), Los Angeles and Phoenix, secured positions in the top 10 rankings.



National Representation - Another notable accomplishment is the increased representation of the Western Region at the national level. With a YP from the West now sitting on nearly every national committee, the region's voice and influence has expanded significantly. This increased representation ensures that the Western Region's perspectives, ideas, and expertise are actively contributing to the national YP agenda.

The Western Region is committed to inspiring growth, excellence, and transformation within its ranks. By fostering a culture of inspiration and support, the region aims to empower its members, drive innovation, and amplify their impact on local communities.

Chapter Highlights

DENVER

NULYP's 2022 President of the Year Ashlee Wedgeworth, embodies leadership in action and carries a deep responsibility for social justice and equity. She was selected to participate in NUL's Certificate in Advocacy program and is responsible for three Denver chapter leaders to serve on national committees, one of the highest group of chapter representatives in the West. Under her leadership, the Denver Urban League became the non-profit with the largest amount of volunteers in Colorado. Denver YPs made it their mission to give Black young professionals a seat at the table with opportunities to engage with policymakers and political candidates and lead important conversations around economic empowerment, marijuana equity and other advocacy topics. The chapter also provided hundreds of school supply items to youth at their annual Block Party. As the largest chapter in the YP movement, their activism, voice on key issues, and commitment to advocating on behalf of our community is unparalleled.

LAS VEGAS

Under the leadership of President Virginia Johnson, this chapter has maintained a consistent presence in the Las Vegas community and continues to be a force to be reckoned with. The chapter has nurtured YP leaders who have went on to ran for office in municipal and state elections in 2022. The chapter co-sponsored the Economic Summit and Student Leadership Conference alongside D9 organizations providing education around financial literacy and scholarships to youth. In addition to the summit, they hosted service days at the food pantry, rescue mission, high school giving pop-up and neighborhood park clean-up. Economic empowerment continues to be a cornerstone of their programming as they held a Money Moves general body meeting and auditing seminar for their members.



LOS ANGELES

Under the leadership of President Comfort Agara, the Los Angeles Urban League Young Professionals (LAULYP) has flourished and been hand-selected to activate in several NUL/NULYP events including the Black Executive Exchange Program launch event at the University of Southern California, the Chase Homebuyer Workshop and the host chapter for the Western Region Innovation Summit in 2023. President Agara traveled with a NULYP delegation to Puerto Rico for a leadership and advocacy training and Advocacy Chair Nicole Walker received an invitation from the UL affiliate to travel to and explore cultural influences in Japan. The team reintroduced their To the Nines annual fundraiser gala honoring young Black professionals and co-sponsored the TEC Leimert entertainment and tech conference. In 2022, the chapter secured 9 partnerships, contributed 8,000 service hours and increased membership by 45% with 121 members in total.





PHOENIX

Under the leadership of President Ashlee Atkins, this chapter had a tremendous level of impact and has remarkably changed the landscape of Black Phoenix with community empowerment and leadership development events. The chapter took its marquee event The Urban Expo to the next level by partnering with the Phoenix Suns - taking over their downtown arena with a full day line-up of programming. The chapter also continued their long-time YP CoNext mentorship and leadership program at Arizona State University (ASU) and co-sponsored events with ASU at the Congressional Black Caucus in DC. President Atkins was honored by the Phoenix Business Journal and Color Magazine with 40 under 40 awards. She also delivered remarks at a MLK rally with the Dr. King family, led her chapter's Juneteenth Freedom Week and co-sponsored NULYP's State of the Union Watch Party.

SAN DIEGO

Under the leadership of President Karla Sanchez, the San Diego Urban League Young Professionals (SDULYP) showcased perseverance and an extraordinary dedication to the Urban League Movement and greater San Diego community. SDULYP leaders reignited their chapter with a diverse, interactive programming slate that included a wealth building workshop for National Day of Empowerment, home-buyer seminar, LinkedIn workshop and multiple STEM demonstrations and sessions targeted to teen girls and youth. They expanded their Executive Leadership Team (ELT) members significantly and invited the Western RVP to an in-person leadership retreat that would serve as a reboot for the chapter and newly recruited ELT members.



SEATTLE

Under her leadership, the Seattle chapter hit the ground running, hosting a private "Wakanda Forever" screening for members of the public and youth to kick off their membership campaign. There they offered free membership and swag to young professionals 40 years old and under.

TUCSON

President Ja'Breon Parker, who was awarded the 2022 NULYP Vice President of the Year award, has been a steward of the Urban League (UL) movement. His passion and commitment to the Tucson YP chapter is evident to the executive council that he supports and uplifts at every turn, the UL affiliate and community members that engage with the movement. Tucson led numerous community impact projects including food distribution days, voter engagement activities at a Juneteenth community event and school supply drives. They also recruited 7 new members as a result of an ongoing First Friday mixer series and a Join Week community block party. Overall they held 23 networking and community events as well as gained 12 community partners including a collaboration with the Mighty South-West Coast on a virtual financial literacy event with the Dallas chapter.

LEADERSHIP REPORTS

Policy and Procedures



Jason Mitchell

"If you fail to plan, you plan to fail."

Committee Members

Clifton Snorten
Eric Gatlin
Lauren Poteat
Wainie Youn
Crystal Jordan
Ruda Pollard
Ashlee Wedgeworth
Paul Underwood

The Policy & Procedures Committee played a crucial role in ensuring the efficient and effective governance of NULYP and its chapters. By interpreting the NULYP Bylaws, creating and managing operating procedures, and facilitating the national elections process, the committee provided valuable resources and guidance to promote consistency and best practices across the organization.

Major accomplishments in 2022 included the development of essential resources and documentation for local chapters. This included the creation of a NULYP Bylaws Template and Checklist, which provided a standardized framework for chapters to establish and maintain their own bylaws in alignment with the organization's principles. The committee also developed Suggested Meeting Procedures Guidelines to enhance meeting efficiency and effectiveness.



Recognizing the importance of fostering a safe and inclusive environment, the committee modernized the NULYP Harassment/Discrimination/Bullying Policy Document, ensuring it aligned with current best practices and reflected the organization's commitment to creating a respectful and inclusive culture. Additionally, the committee created a Corrective Action Document for NULYP RVPs and Chairs, providing a structured approach for addressing and resolving any issues that may arise within leadership roles.

To streamline the chapter chartering and activation process, the committee enhanced the 90-Day NULYP Chapter Chartering/Activation/Re-Activation Document, providing a comprehensive guide for chapters to navigate the necessary steps with clarity and efficiency. Furthermore, the committee developed an Electronic Communication Channel Etiquette Document to promote effective and professional communication practices within the organization.

Through these accomplishments, the Policy & Procedures Committee has played a vital role in equipping NULYP and its chapters with the necessary resources, documentation, and processes to govern their operations effectively. By the end of the year, thirty-seven Chapter By-Laws were reviewed, twenty-two chapters were trained, three YP Essentials and two regional training were facilitated by the committee. By promoting consistency, inclusivity, and accountability, the committee has helped foster a strong organizational structure that supports the overall mission and vision of NULYP.

Secretary



Jasmine L. Kent

"A social movement that only moves people is merely a revolt. A movement that changes both people and institutions is a revolution."
– Martin Luther King Jr.

It has been my esteemed privilege to serve as Secretary of National Urban League Young Professionals. At the beginning of our term, President Hollingshed tasked us to reimagine our roles as leaders of the movement. Keeping this charge in mind, I expanded my role from primarily managing administrative tasks on behalf of the movement and partnered with committee leads to support in strategy of programming and communications.

Kicking off my term on the ELT, I had the pleasure of joining Marc Morial and the ELT in Atlanta, GA, for the #ReClaimYourVote Kick off Rally. This event demonstrated our commitment to voter engagement and advocacy, empowering students of the AUC and the community to participate in the democratic process. Our collective efforts as an ELT helped amplify the message of voter empowerment contributing to a successful rally.

A major highlight of this term was attending my first annual conference. Supporting our #YPReloaded theme, we worked to bring over 300 young professionals to the annual conference. The experience not only exceeded my expectations but also reinforced my dedication to the movement. In my capacity as secretary, I played an integral part managing free registrations and travel for members, participated in the NULYP business meeting, and tapping into my passion for empowering the next generation, it was my honor to support the development of EdChoice's YP Institute with Chair Billy.

This year, I have successfully connected with chapter secretaries across the movement during YP Essentials, deployed over 120+ calendar and meeting invites, sent over 3,724+ leadership updates, and organized meeting logistics and travel for our ELT, program attendees, and honorees. As a seasoned communications professional, it has been my pleasure to collaborate with Chair Lael Griffin in publishing NULYP's OneVoice newsletter. In 2022, we achieved significant milestones in promoting national programming, career opportunities, and highlighting achievements from our local chapters.

It has been an honor to build friendships and alliances across the movement, witnessing our collective national impact. I am proud to represent NULYP's Western region as we continue to fight for our democracy.



Treasurer & Fund Development



Vanessa McKinney

"As NULYP chapters continue to grow across the country we must ensure that The Movement is financially supported, and I am proud of be a part of that…"
–Vanessa McKinney

As the Treasurer of NULYP, my role in 2022 encompassed overseeing financial operations, reporting, and budgeting for the organization. Additionally, I collaborated with NUL's corporate partners to implement young professional and community-focused initiatives nationwide.

The Fund Development committee, which I chaired, worked closely with local chapters to support their sponsorship efforts by providing guidance on creating sponsorship packets, budget templates, and program proposals. At the national and regional levels, the committee focused on identifying grants, corporate sponsorships, foundation funds, and individual philanthropists to establish partnerships with NULYP.

One of the major accomplishments in 2022 was securing a total of $197,000 in sponsorships. Out of this amount, $160,000 was allocated to support the initiatives and activities of local chapters, fostering their growth and impact within their respective communities.

The NULYP Treasurer's role extended beyond financial management, as I actively collaborated with renowned sponsors such as Kimpton, Chase, Walmart, Ed Choice, Avalon Bay, Diageo, and Molson Coors.

Committee Members
Natalie Richards (Central Region Liaison
Gabrielle Smith (Southern Region Liaison)
Daniel Liverman (Western Region Liaison)
Kenyon Wilson (Eastern Region Liaison)

These partnerships played a vital role in supporting NULYP's programs and initiatives and exemplified the organization's commitment to fostering meaningful relationships with corporate entities.

By effectively managing the organization's finances, driving sponsorship acquisition, and establishing partnerships with esteemed sponsors, the NULYP Treasurer and Fund Development committee have contributed to the financial stability and growth of the organization. These achievements have enabled NULYP to continue providing valuable opportunities and resources to young professionals across the country, empowering them to thrive both personally and professionally.



Advocacy



Kawanza Billy

"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world."
–Harriet Tubman

The Advocacy committee has been instrumental in developing and implementing programs that inform and educate chapter members and the wider community about political and voting issues that have a direct impact on their lives and communities. The committee has achieved significant milestones in their efforts to promote awareness and engagement in various advocacy initiatives.

Key accomplishments include organizing MLK Day Voter Right's Activations in Phoenix, AZ, and Washington, DC, which focused on highlighting the importance of voter rights and participation. Additionally, the committee successfully hosted a State of the Union Address Watch Party, enabling members and the community to engage in discussions around important national issues.

The #SCOTUS WeFightforHer Campaign aimed to advocate for women's rights and foster gender equality in Supreme Court decisions, while the ProtectChoiceNow Reproductive Health Campaign focused on raising awareness and safeguarding reproductive health rights. The committee also conducted essential training sessions called "The Do's and Don'ts of Advocacy for Nonprofits," equipping members with the necessary skills and knowledge for effective advocacy work.

Committee Members

Joy Pitts
Leelynn Brady
Brenda Morrison
Bianca Avery
Timicia Grant
Stacey Brown
Sean Reed
Kara Powell
Ashley Howell
Brianna Bennett
Carmela Smith

Efforts in voter education and engagement were evident through initiatives such as Black Voter Registration Day, National Voter Registration Week, and the Instagram series titled #ThePregame: Road to Elections, which aimed to inform and engage voters. The Votecoming Initiative further encouraged voter registration and participation.

The committee facilitated Power Hour Phone and Text Banking activities, allowing members to actively support advocacy campaigns through phone and text communications. The committee's notable presence was marked by the "Marc on the Road East and South" initiative, which brought awareness and mobilized communities in these regions.

Furthermore, the committee organized the "Reclaim Your Vote Voice: A Young Voters Forum 2022," providing a platform to empower and amplify the voices of young voters. Lastly, the committee orchestrated virtual and in-person activations during the GA Runoff elections, effectively mobilizing and engaging voters.

The Advocacy committee has formed key partnerships with organizations such as EDChoice, NAACP, Debt Collective, Anti-Defamation League (ADL), League of United Latin American Citizens (LULAC), The Asian American Foundation (TAAF), and Brave New Films, enhancing collaborative efforts in advancing advocacy goals.

Overall, the Advocacy committee's dedication and accomplishments in raising awareness, promoting voter engagement, and advocating for important issues have significantly impacted chapter members and the community at large.

Communications



Reuben Lael Griffin

At the heart of our success lies the sacrifices of every leader working in the movement. United as one, we are a beacon of hope for our communities who need us now more than ever.
–Reuben Lael Griffin

The committee's work in 2022 remained dedicated to supporting and equipping local chapters with the necessary resources and tools to implement effective marketing strategies. The "YP Resource Hub" continued to serve as a centralized platform, providing easy access to activation guides, media toolkits, and programming resources. Additionally, the committee expanded the use of Canva as a medium to support chapter content creation, particularly in the absence of a local committee chair.

Recognizing the ongoing evolution of social media, the committee explored new platforms and emphasized the strategic use of LinkedIn to establish stronger connections with members and potential members. We explored developing landing pages for digital directories, such as the cookbook in partnership with the programs committee and the business directory as evergreen content, to provide access to valuable resources to the organization's community. The discovery of new assets, including reels and motion graphics, allowed for the creation of up-to-date content that effectively engages audiences through algorithm triggers. In 2022 our audience growth achieved 2,986 new followers across all platforms; the majority of growth occurring on Linkedin.

Looking ahead, the committee has developed a marketing plan for 2023, aiming to establish lasting stability in the organization's marketing and promotion systems. This strategy includes optimizing the budget for enhanced marketing support and functionality, including the use of third-party virtual support. Additionally, plans are underway to launch the store at the 2023 conference in Houston, TX, based on the selections made by the delegation during the conference.

Major accomplishments for the committee include successfully onboarding new local chairs, increased the frequency of special announcements and advocacy alerts to improve communication with member. These accomplishments highlight the committee's commitment to providing comprehensive marketing support, utilizing innovative tools and platforms, and continuously adapting to the evolving digital landscape. The committee's efforts contribute to the organization's overall marketing and promotional effectiveness, ensuring lasting stability and impactful engagement with members and the broader community.



Committee Members
Jazmyn Daigle
Quinton R. Arthur
Epiphany Jackson
Monica Robinson
Tobi Shannon
Mike Stevens

Innovation & Technology



Korri Jones

"Innovation is the unrelenting drive to break the status quo and develop anew where few have dared to go."

—Steven Jeffres

The Innovation & Technology Committee plays a vital role in driving operational efficiencies and fostering innovation within the NULYP movement. With a focus on technology and a mindset of continuous improvement, the committee aims to leverage innovative solutions to enhance the overall effectiveness of the organization.

In 2022, the committee achieved significant milestones in their pursuit of excellence. They successfully selected an NULYP Membership Management Platform and initiated its implementation, ensuring streamlined and efficient management of membership data. The committee also embarked on the development of a NULYP Mobile App, envisioning a platform that will enhance communication and engagement among members.

Committee Members
Samuel Bullard
Russ Hill Jr.





Furthermore, the committee emphasized the delivery of innovation rather than solely focusing on technology. By adopting a beginner's mindset and encouraging chapters to think creatively, they facilitated the exploration of new possibilities and solutions. They also took steps to standardize chapter data operations through Google Workspaces, mitigating data and complexity risks within the technology ecosystem.

In line with their goal of driving member engagement, the committee evaluated over 17 different membership management platforms for local chapters and hosted two training sessions on innovation. In addition, the committee developed a plan to open Slack to all NULYP members, providing a collaborative platform for enhanced communication and interaction onboarding over 800 members.

Overall, the Innovation & Technology Committee's achievements in 2022 demonstrate their commitment to leveraging technology and innovation to propel the NULYP movement forward and ensure the organization's continued growth and success.

Leadership Training & Development



Cherrelle Duncan

"Invest in the human soul. Who knows, it might be a diamond in the rough."

–Mary McLeod Bethune



The Leadership, Training, and Development Committee dedicated their efforts in 2022 to empower young professionals to reach their full potential. The committee focused on developing leadership skills, promoting personal growth, and providing opportunities for professional development. Through a range of training programs and events, they equipped young professionals with the necessary tools and resources for success.

Key accomplishments include training 600 young professionals through the YP Essentials program, which covered various areas of leadership and personal development. This comprehensive training equipped participants with the skills needed to excel in their careers and make a positive impact in their communities. The committee also prioritized enhancing public speaking skills by providing training sessions and speaking opportunities at events like the Whitney M. Young Conference and YP Essentials.

The committee successfully rebranded the "YP Essentials" program. This rebranding ensured the program's continued relevance and impact, attracting more participants who resonated with the organization's goals. The committee updated the training manual, incorporating the latest best practices in leadership and development to serve as guide for young professionals seeking to enhance their leadership skills. In addition, the creation of CEO training documentation faciliated better communication and collaboration between leadership and young professionals. This documentation aimed to improve the working relationship between the organization's leadership and its young professional members.

A new style of training that includes supplemental documentation for continuous learning and development. This approach enhances the overall training experience and provides ongoing support for young professionals in their growth journey. Additionally, the committee focused on promoting job opportunities by leveraging the Slack Channel and encouraging organic sharing among committee members. The overal imapct of committee aimed to empower young professionals by equipping young professionals with the necessary tools, knowledge, and opportunities to develop purpose-driven leaders who are prepared to make a difference in their careers and communities.

Committee Members
Jazmyn Daigle
Tyler Litt
Charles Anderson
Danyell Wells
Erika Manual
Candice Robinson
Brittney Marshall
Sherena Rhodus
Monique Toussaint

Membership



Harper Matthews

Membership is everyone's business and a year round efforts. While the membership chair holds the title, the health and growth of our movement must be valued and prioritized by all.

—Harper Matthews

In 2022, the Membership committee focused on re-energizing and re-engaging Young Professionals (YPs) across the United States. With a goal of reaching a membership size of 10,000 nationwide, the committee prioritized providing guidance on recruitment and retention strategies throughout the year. The emphasis was on upskilling and equipping local membership chairs with resources to design effective recruitment and retention plans tailored to their respective chapters.



Committee Members
Natalie Turman
Mark Overall
Crystal Milton
Arieon Walker
Ashley Schuler
Shavasia Coleman
Foluke Houstin
Keldrick Porter

A major accomplishment was observed during Join Week 2022, which marked a significant revitalization of membership. The organization experienced an impressive 88% increase in membership, indicating a strong desire among young professionals for community, networking, and opportunities to make a positive impact. This surge in membership demonstrated the appeal of the organization's mission and the value it provides to young professionals nationwide.

The Membership committee also collaborated with the Advocacy committee for the launch of the Votecoming initiative in the fall. This collaboration highlighted the advocacy impact of the National Urban League Young Professionals (NULYP) while encouraging chapters to view all programming as an opportunity to attract new YPs and engage them in the organization's work.

Overall, the committee's accomplishments underscore its commitment to empowering YPs and fostering a sense of belonging within the organization. By providing guidance on recruitment and retention best practices and leveraging collaborative initiatives, the committee has successfully reignited the enthusiasm and engagement of young professionals across the country. These efforts contribute to the organization's overall growth and impact, positioning NULYP as a leading force in supporting and empowering young professionals in their personal and professional journeys.

Programs



Natasha Inniss

"Success isn't about how much money you make, it's about the difference you make in people's lives."

–Michelle Obama

The Programs Committee played a pivotal role in developing and implementing various initiatives and programming for the NULYP Executive Committee throughout 2022. These programs, including National Day of Empowerment, National Day of Service, YP Fit, NULYP Honors, and NULYP Awards and Recognitions, were carefully packaged and distributed to chapters for successful implementation.

In 2022, the committee's focus was on revitalizing excitement for in-person events and returning to a sense of "normal" after the challenges posed by the pandemic in 2020 and 2021. Major accomplishments included the successful execution of National Day of Service programming, impacting over 950 youth participants. The YP Fit partnership with Walmart for the annual step challenge resulted in the highest number of program enrollments and a significant increase in social media engagement. Furthermore, as members returned to in-person volunteering, approximately 20% of the organization's members actively participated in local National Day of Empowerment events.

Committee Members

Brianna Terrell*
Carmen Samuel*
Deana Ingram*
Demeka Daniels
Fuschia Miller
Jade Brown
Jamila Freightman
Reginald Ballard
Schanaque Watson
Tara Levy*

*DENOTES SUB-COMMITTEE LEADS



Partnerships played a crucial role in the committee's success, with notable collaborations including AvalonBay and Walmart. These partnerships provided valuable resources and support to enhance the impact and reach of the committee's programs.

Overall, the Programs Committee's accomplishments reflect their dedication to creating engaging and impactful programming. By fostering partnerships, delivering successful events, and embracing the return to in-person activities, the committee contributed to the overall growth and vibrancy of the organization, creating meaningful experiences for young professionals and making a positive difference in communities across the country.

As a close to the year, to promote healthy eating habits and an overall healthy lifestyle, the YP fit team launched a healthy holiday "cookbook" comprised of amazing healthy recipes submitted by young professionals from across the country.

AWARDS

2022 AWARD WINNERS

HUGH B. PRICE
NATIONAL CHAPTER OF
EXCELLENCE AWARD

Urban League
Twin Cities
Young Professionals

JAMES W. COMPTON
CENTRAL REGION CHAPTER OF
EXCELLENCE AWARD

New York
Urban League
Young Professional

MAUDINE R. COOPER
EASTERN REGION CHAPTER OF
EXCELLENCE AWARD

ULGA YOUNG PROFESSIONALS
Urban League of Greater Atlanta Young Professionals

SYLVIA K. BROOKS
SOUTHERN REGION CHAPTER OF
EXCELLENCE AWARD

Greater Phoenix Urban League
Young Professionals

JOHN W. MACK
WESTERN REGION CHAPTER OF
EXCELLENCE AWARD

ROBERT INGRAM
NATIONAL DAY OF
SERVICE AWARD

New York
Urban League
Young Professionals

NATIONAL DAY OF
EMPOWERMENT

ULGA YOUNG PROFESSIONALS
Urban League of Greater Atlanta Young Professionals

CENTRAL REGION
EXCELLENCE IN
ADVOCACY AWARD

Metropolitan Board
of the Chicago Urban League

CENTRAL REGION
EXCELLENCE IN
PIVOT AWARD

Metropolitan Board
of the Chicago Urban League

EASTERN REGION
EXCELLENCE IN
ADVOCACY AWARD

EASTERN REGION
EXCELLENCE IN
PIVOT AWARD

SOUTHERN
REGION
EXCELLENCE IN
ADVOCACY
AWARD

Columbia
Urban League Young Professionals

SOUTHERN REGION
EXCELLENCE IN
PIVOT AWARD

ULGA YOUNG PROFESSIONALS
Urban League of Greater Atlanta Young Professionals

WESTERN REGION
EXCELLENCE IN
ADVOCACY
AWARD

Greater Phoenix Urban League
Young Professionals

WESTERN REGION
EXCELLENCE IN
PIVOT AWARD

Greater Phoenix Urban League
Young Professionals



Ivory Patterson
Urban League Young Professionals
of Greater Southwestern Ohio
SOCIAL JUSTICE AWARD
CENTRAL REGION



Samantha Davis
Thursday Network
SOCIAL JUSTICE AWARD
EASTERN REGION



Bianca Avery
Dallas fort worth Urban League
Young Professionals
SOCIAL JUSTICE AWARD
SOUTHERN REGION



Nicole Walker
Los Angeles Urban League
Young Professionals
SOCIAL JUSTICE AWARD
WESTERN REGION



Tyler Litt
Urban League of Louisiana Young Professionals Greater New Orleans
NULYP VICE PRESIDENT OF THE YEAR



Ashlee Wedgeworth
Urban League of Metropolitan Denver Young Professionals
PRESIDENT OF THE YEAR



Ja'Breon Parker
Tucson Urban League Young Professionals
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Genaro Stewart
Greater Washington Urban League Thursday Network
PRESIDENT OF THE YEAR

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TEXAS STATE COORDINATOR
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Buffalo Urban League Young Professionals	Buffalo, NY
Central Florida Urban League Young Professionals	Orlando, FL
Columbia Urban League Young Professionals	Columbia, SC
Columbus Urban League Young Professionals	Columbus, OH
Dallas Forth Worth Urban League Young Professionals	Dallas, TX
Greater Baltimore Leadership Association	Baltimore, MD
Greater Phoenix Urban League Young Professional	Phoenix, AZ
Greater Stark County Urban League Young Professionals	Canton, OH
Greater Warren-Youngstown Urban League	Warren, OH
Greater Washington Urban League Thursday Network	Washington, DC
Houston Area Urban League Young Professionals	Houston , TX
Jacksonville Urban League Young Professionals	Jacksonville, FL
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Las Vegas Urban League Young Professionals	Las Vegas, NV
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San Diego Urban League Young Professionals	San Diego CA
Seattle Urban League Young Professionals	Seattle, WA
The Alliance - Urban League for Bergen County Young Professionals	Jersey City, NJ
The Exchange at the Indianapolis Urban League	Indianapolis, IN
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Urban League of Broward County Young Professionals Network	Fort Lauderdale, FL
Urban League of Central Carolinas Young Professionals	Charlotte, NC
Urban League of Essex County Young Professionals	Newark, NJ
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Urban League of Greater Chattanooga Young Professionals	Chattanooga, TN
Urban League of Greater Columbus Young Professionals	Columbus, GA
Urban League of Greater Hartford Young Professionals	Hartford, CT
Urban League of Greater Madison Young Professionals	Madison, WI
Urban League of Greater Richmond Young Professionals Network	Richmond, VA
Urban League of Hampton Roads Young Professionals	Virginia Beach, VA
Urban League of Lousiana Young Professionals	New Orleans, LA
Urban League of Metropolitan Denver Young Professionals	Denver, CO
Urban League of Nebraska Young Professionals	Omaha, NE
Urban League of Northwest Indiana Young Professionals	Gary, IN
Urban League of Oklahoma City Young Professionals	Oklahoma City, OK
Urban League of the State of Arkansas Inc. Young Professionals	Springdale, AR
Urban League of the Upstate Young Professionals (Greenville)	Greenville, SC
Urban League of Union County Young Professionals	Elizabeth, NJ
Urban League Twin Cities Young Professionals	Minneapolis, MN
Urban League Young Professional of Palm Beach County	West Palm Beach, FL
Urban League Young Professionals of Greater Pittsburgh	Pittsburgh, PA
Urban League Young Professionals of Greater Southwestern Ohio	Cinicinnati, OH
Urban League Young Professionals of Metropolitan St. Louis	St. Louis, MO
Urban League Young Professionals of Middle Tennessee	Nashville, TN
Urban League Young Professionals of Southern Connecticut	Stamford, CT
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